

İŞİK UNIVERSITY FACULTY OF FINE ARTS
VISUAL COMMUNICATION DESIGN DEPARTMENT UNDERGRADUATE PROGRAM CURRICULUM (2020-2021)

1 st YEAR / 1 st Term / Fall						1 st YEAR / 2 nd Term / Spring					
Code	Course name	Hours	Cred	ECTS	Kind	Code	Course name	Hours	Cred	ECTS	Kind
TURK 1201	Turkish I	2+0+0	2	2	H	TURK 1202	Turkish II	2+0+0	2	2	H
TARH 1101	History of Turkish Republic I	2+0+0	2	2	H	TARH 1102	History of Turkish Republic II	2+0+0	2	2	H
ENGL 1201	General English I	3+1+0	3	4	L	ENGL1202	General English II	3+1+0	3	4	L
GİTA 1901	Basic Graphic Design I	3+0+1	3	6	D1	GİTA 1902	Basic Graphic Design II	3+0+1	3	6	D1
GİTA 1101	Life Drawing I	3+0+1	3	4	D1	GİTA 1102	Life Drawing II	3+0+1	3	4	D1
GİTA 1105	Basic Design in Computer I	3+0+0	3	5	D1	GİTA 1106	Basic Design in Computer II	3+0+0	3	5	D1
GİTA 1107	Introduction to Visual Communication Design	3+0+0	3	3	D1	GİTA 1108	Basic Typography	3+1+0	3	5	D1
SİNE 1111	Basic Photography	3+0+0	3	5		BİTE 1001	Computer Literacy		0	1	
	Term Credits		22	31			Term Credits		20	29	
2 nd YEAR / 3 rd Term / Fall						2 nd YEAR / 4 th Term / Spring					
Code	Course name	Hours	Cred	ECTS	Kind	Code	Course name	Hours	Cred	ECTS	Kind
GİTA 2901	Project I	3+0+3	3	6	D1	GİTA 2902	Project II	3+0+3	3	6	D1
GİTA 2101	Typography II	3+0+1	3	5	D1	GİTA 2102	Typography II	3+0+1	3	5	D1
GİTA 2103	Digital Media	3+0+0	3	5	D1	GİTA 2108	Illustration	3+0+0	3	5	D1
GİTA 2107	Studio Photography	3+0+0	3	5	D1	GİTA 2106	History of Design	3+0+0	3	5	D1
GÖRS 3351	Art in the Modern Period	3+0+0	3	5		GİTA _AE_1	Area Elective-I	3+0+0	3	5	AE
ENGL 2203	General English III	3+1+0	3	4	L	ENGL 2204	General English IV	3+1+0	3	4	L
	Term Credits		18	30			Term Credits		18	30	
3 rd YEAR / 5 th Term / Fall						3 rd YEAR / 6 th Term / Spring					
Code	Course name	Hours	Cred	ECTS	Kind	Code	Course name	Hours	Cred	ECTS	Kind
GİTA 3901	Project III	3+0+3	3	7	D1	GİTA 3902	Project IV	3+0+3	3	7	D1
GİTA 3101	Motion Graphic Design I	3+0+0	3	5	D1	GİTA 3102	Motion Graphic Design II	3+0+0	3	5	D1
GİTA 3103	User Interface Design	3+0+0	3	5	D1	GİTA 3104	3D Modeling and Animation	3+0+0	3	4	D1
GİTA _AE_2	Area Elective-II	3+0+0	3	5	AE	GİTA _AE_3	Area Elective-III	3+0+0	3	5	AE
GİTA _GE_1	General Elective-I	3+0+0	3	5	GE	GİTA _GE_2	General Elective-II	3+0+0	3	5	GE
INTO 1002	Ethics	1+0+0	1	1	H	GİTA _GE_3	General Elective-III	3+0+0	3	5	GE
GİTA 3911	Sector Training I	-	NC	1							
	Term Credits		16	29			Term Credits		18	31	
4 th YEAR / 7 th Term / Fall						4 th YEAR / 8 th Term / Spring					
Code	Course name	Hours	Cred	ECTS	Kind	Code	Course name	Hours	Cred	ECTS	Kind
GİTA 4901	Project V	3+0+3	3	7	D1	GİTA 4990	Graduation Project	3+0+3	3	9	D1
GİTA 4101	Project Development and Application	3+0+0	3	5	D1	GİTA 4102	Portfolio Design	3+0+0	3	5	D1
GİTA 4103	Design and Entrepreneurship	3+0+0	3	4	D1	GİTA _AE_5	Area Elective-V	3+0+0	3	5	AE
GİTA 4105	Interactive Media Design	3+0+0	3	4	D1	GİTA _AE_6	Area Elective-VI	3+0+0	3	5	AE
GİTA _AE_4	Area Elective-IV	3+0+0	3	5	AE	GİTA _GE_5	General Elective-V	3+0+0	3	5	GE
GİTA _GE_4	General Elective-IV	3+0+0	3	5	GE						
GİTA 4911	Sector Training II	-	NC	1							
	Term Credits		18	31			Term Credits		15	29	
TOTAL GRADUATION CREDITS / ECTS			145	240							

AE / AREA ELECTIVE					
Code	Course name	Hours	Cred	ECTS	Kind
GITA 2201	Advertising Photography	3+0+0	3	5	AE
GITA 2202	Editorial Design	3+0+0	3	5	AE
GITA 2203	Semiotics	3+0+0	3	5	AE
GITA 3201	Packaging Design	3+0+0	3	5	AE
GITA 3202	Experimental Typography	3+0+0	3	5	AE
GITA 3203	Digital Illustration	3+0+0	3	5	AE
GITA 3204	Creativity in Design	3+0+0	3	5	AE
GITA 3205	Printmaking III	3+0+1	3	5	AE
GITA 3206	Mobile Application Development	3+0+0	3	5	AE
GITA 3207	Service Design	3+0+0	3	5	AE
GITA 3208	Visual Storytelling	3+0+0	3	5	AE
GITA 4201	Unique Book Design	3+0+0	3	5	AE
GITA 4202	Video and Sound Design	3+0+0	3	5	AE
GITA 4203	Information Design	3+0+0	3	5	AE
GITA 4204	Concept Design	3+0+0	3	5	AE
GITA 4205	Environmental Graphic Design	3+0+0	3	5	AE
GITA 4206	Printmaking IV	3+0+1	3	5	AE
GITA 4207	Character Design	3+0+0	3	5	AE
GITA 4208	Game Design	3+0+0	3	5	AE
GITA 4209	Exhibition Design	3+0+0	3	5	AE
GITA 4210	Mixed Reality Technologies	3+0+0	3	5	AE
GE / GENERAL ELECTIVE					
Code	Course name	Hours	Cred	ECTS	Kind
GITA 2301	Programming Basics	3+0+0	3	5	GE
GITA 2302	Printmaking I	3+0+0	3	5	GE
GITA 2303	Creative Writing	3+0+0	3	5	GE
GITA 2304	Social Responsibility Applications	3+0+0	3	5	GE
GITA 2305	Design and Innovation	3+0+0	3	5	GE
GITA 3301	Animation Techniques	3+0+0	3	5	GE
GITA 3302	Printmaking II	3+0+0	3	5	GE
GITA 3303	Design Law	3+0+0	3	5	GE
GITA 3304	Advertising Analysis	3+0+0	3	5	GE
GITA 3305	Digital Marketing and Brand Management	3+0+0	3	5	GE
GITA 4301	Design Thinking	3+0+0	3	5	GE

- **GITA 2901, GITA 2902, GITA 3901, GITA 3902, GITA 4901 Project and GITA 4101 Project Development and Application**

courses are prerequisite of **GITA 4990 Graduation Project**.

- **GITA 4990 Graduation Project** can not be open in Summer Term. It opens in the following term.