

Course Profile
Department of Management / Management Program

Course Number : MAN401	Course Title: Business Ethics
Required / Elective : Required	Pre / Co-requisites : -
Catalog Description: Ethics & Business, Ethics in the World of Business, Ethical Principles, Ethics and Morality, Types of Ethical Theories, Ethical Analysis Application: Corporate and Personal Decision Making, Corporate Social Responsibility Corporate Codes of Conduct, Ethics and Human Resources Management, Ethics and Marketing, Advertising and Product Safety, Ethics and International Business	Textbook / Required Material : DesJardins, J.R., McCall, J.J., <u>Contemporary Issues in Business Ethics</u> , Fifth Edition, Wadsworth, Thomson, 2005 Richardson, J., <u>Business Ethics: Annual Editions</u> , McGraw Hill/ Dushkin: Guilford, CT, 2003
Course Structure / Schedule : (3+0+0) / 6 ECTS	
Extended Description: In today's rapidly changing and heavily globalized environment, there is a need to provide the necessary tools for understanding, analyzing and evaluating ethical dilemmas facing managers in organizations and business life. The purpose of the course is not to shape up the students as "ethical persons" but to expose them to ever-sensitive and complicated issues regarding the up-and-coming management discipline of business ethics. A comprehensive utilization of "case study & analysis" will help students to gain a keen insight to ever rich universe of ethics and business matters.	
Design content : None	Computer usage: No particular computer usage required
<p>Course Outcomes: [relevant program outcomes in brackets]:</p> <p>By the end of this course, students will be :</p> <ol style="list-style-type: none"> 1. Exposed to the important moral issues that rise in various business contexts. [13,14] 2. Provided with an understanding of moral, social and economic environments within which those problems occur. [13,14] 3. Introduced to the ethical concepts that are relevant for resolving those problems with a primary emphasis on business, organizational and professional contexts. [14] 4. Introduced to the various example cases related to the issues covered during the course. [2,14] 5. Participated in a team work effectively and experienced the dynamics of the team. [3,4] 	
<p>Recommended reading:</p> <p>LEWIS,P.V., "Defining 'Business Ethics': Like Nailing Jello to a Wall";</p> <p>VELASQUEZ,M. & ANDRE, C.& SHANKS, T.& MEYER, M.J. AND S.J. , "Thinking Ethically, A Framework for Moral Decision Making"</p> <p>BADAROCCO, Jr, L., "Defining Moments: When Managers Must Choose Between Right and Right</p> <p>BLANCHARD, K., "Managing by Values"</p> <p>BERENBEIM, R., " Improper Behavior"</p> <p>"Doing well by doing good", The Economist, April, 2000</p> <p>BOATRIGHT, J.R., Ethics and the Conduct of Business, " Kantian Ethics, Rights and Virtue"</p>	

BOWIE, Norman, “It Seems Right in Theory But Does It Work in Practice?”
 FRIEDMAN, M., “The Social Responsibility of Business Is to Increase Its Profits”
 FREEMAN, R.E., “A Stakeholder Theory of the Modern Corporation”
 KIDDER, R., “Three Women’s Moral
 Courage: Why We Care”
 TANSEY MARTENS, L. & CROWELL, A., “Whistle blowing: A Global Perspective”

Teaching methods

Lectures, slides, cases

Assessment methods:

Case Analyses: 30 %

Midterm: 20 %

Group Project: 20%

Final Examination: 30 %

(+ %10 for significant participation)

Student Workload/ECTS (European Credit Transfer System) Tableau:

Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	14	2	28
Lectures	14	3	84
Team work	10	1	10
In Class-case studies	14	1	14
Post-reading	14	1	14
Quiz			

TOTAL: 150 hours / 25 = 6 ECTS

Weekly Subjects and Related Preparation Studies

Week	Subject	Related Preparation
1	Business Ethics and the Free Market	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
2	Utilitarianism and the Free Market	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
3	Rights and the Market	DesJardins, J.R., McCall, J.J., Contemporary Issues in

		Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
4	The Corporation as a Social Institution	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
5	Job Security and Participation	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
6	Health, Equality and Privacy	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
7	Employees, Managers, Professionals	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
8	Product Liability and Safety	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
9	Advertising, Sales and Consumerism	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
10	Business and the Natural Environment	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
11	Diversity	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
12	Ethics and	DesJardins,

	Multinational Corporations	J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
13	Legal and Political Environment	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005
14	Business Ethics and Crisis Management	DesJardins, J.R., McCall, J.J., Contemporary Issues in Business Ethics, Fifth Edition, Wadsworth, Thomson, 2005

The Relationship Between Course Learning Outcomes and Program Qualifications

	Program Qualifications / Outcomes	Level of Contribution				
		1	2	3	4	5
1	Comprehend how to plan, organize, lead and control within an organizational setting	x				
2	Integrate the theories with the real life functions.					x
3	Communicate and present ideas effectively in verbal and written.					x
4	Participate in a team work effectively and increase the dynamics of the team.					x
5	Use computer-based technology and related packaged software.		x			
6	Consider the principal laws that provide the legal framework for business.				x	
7	Hold a basic knowledge about accounting methods and their applications in business world.	x				
8	Apply financial analysis techniques within a business environment.	x				
9	Identify the functions of marketing and their applications to business.	x				
10	Utilize basic quantitative analysis and their applications in the business world.	x				
11	Apply basic principles of business processes and project management techniques.		x			
12	Utilize the skills and techniques of data collection for problem solving and decision making.		x			
13	Achieve an interdisciplinary point of view.					X
14	Have the consciousness of business ethics and social responsibility					

	issues.					X
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