

## VISUAL COMMUNICATION DESIGN DEPARTMENT **MINOR PROGRAM**

This program applies to the Department of Cinema and Television, Department of Interior Architecture and Environmental Design, Department of Fashion and Textile Design, Department of Visual Arts and Department of Industrial Design.

**15** credits of compulsory courses + **3** credits of elective courses in the field = Total: **18 credits / 35 ECTS** required.

### **YAP-ALL-GİTA-4793**

| Kodu                       | Dersin Adı    | Hours | Credits   | ECTS      | Type | C/E        |
|----------------------------|---------------|-------|-----------|-----------|------|------------|
| GİTA 2901                  | Project I     | 3+0+3 | 3         | 6         | D1   | Compulsory |
| GİTA 2902                  | Project II    | 3+0+3 | 3         | 7         | D1   | Compulsory |
| GİTA 3901                  | Project III   | 3+0+3 | 3         | 7         | D1   | Compulsory |
| GİTA 2101                  | Typography I  | 3+0+1 | 3         | 5         | D1   | Compulsory |
| GİTA 2103                  | Digital Media | 3+0+0 | 3         | 5         | D1   | Compulsory |
| GİTA_AE_1                  | Area Elective | 3+0+0 | 3         | 5         | AE   | Elective   |
| <b>Total Credit / ECTS</b> |               |       | <b>18</b> | <b>35</b> |      |            |

| <b>AE / ALAN İÇİ SEÇMELİ DERSLER</b> |                                |       |         |      |      |
|--------------------------------------|--------------------------------|-------|---------|------|------|
| Kodu                                 | Dersin Adı                     | Hours | Credits | ECTS | Type |
| GİTA 2201                            | Advertising Photography        | 3+0+0 | 3       | 5    | AE   |
| GİTA 2202                            | Editorial Design               | 3+0+0 | 3       | 5    | AE   |
| GİTA 2203                            | Semiotics                      | 3+0+0 | 3       | 5    | AE   |
| GİTA 3201                            | Packaging Design               | 3+0+0 | 3       | 5    | AE   |
| GİTA 3202                            | Experimental Typography        | 3+0+0 | 3       | 5    | AE   |
| GİTA 3203                            | Digital Illustration           | 3+0+0 | 3       | 5    | AE   |
| GİTA 3204                            | Creativity in Design           | 3+0+0 | 3       | 5    | AE   |
| GİTA 3205                            | Printmaking III                | 3+0+1 | 3       | 5    | AE   |
| GİTA 3206                            | Mobile Application Development | 3+0+0 | 3       | 5    | AE   |
| GİTA 3207                            | Service Design                 | 3+0+0 | 3       | 5    | AE   |
| GİTA 3208                            | Visual Storytelling            | 3+0+0 | 3       | 5    | AE   |
| GİTA 4201                            | Unique Book Design             | 3+0+0 | 3       | 5    | AE   |
| GİTA 4202                            | Video and Sound Design         | 3+0+0 | 3       | 5    | AE   |
| GİTA 4203                            | Information Design             | 3+0+0 | 3       | 5    | AE   |

|                  |                                     |              |          |          |           |
|------------------|-------------------------------------|--------------|----------|----------|-----------|
| <i>GITA 4204</i> | <i>Concept Design</i>               | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4205</i> | <i>Environmental Graphic Design</i> | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4206</i> | <i>Printmaking IV</i>               | <i>3+0+1</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4207</i> | <i>Character Design</i>             | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4208</i> | <i>Game Design</i>                  | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4209</i> | <i>Exhibition Design</i>            | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |
| <i>GITA 4210</i> | <i>Mixed Reality Technologies</i>   | <i>3+0+0</i> | <i>3</i> | <i>5</i> | <i>AE</i> |