Seda Baş Güre

CONTACT Information Işık University, Meşrutiyet Mahallesi, Üniversite Sokak,

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Tel: +90 216 528 71 52

No:2 Şile, İstanbul, Turkey

RESEARCH INTERESTS

Optimization and Operations Research (e.g., blood donation system); Scheduling; Stochastic Programming; Risk Modeling

EDUCATION

Yeditepe University, Istanbul - Turkey

Ph.D., Systems Engineering,

08/2018

- Joint Work: Institute of Applied Mathematics and Information Technology of the Italian National Research Council, Politecnico di Milano, Italian Association of Voluteers for Blood
- Thesis: "An appointment scheduling framework to balance the production of blood units from donation"
- Advisors: Semih Yalçındağ (Yeditepe University), Ettore Lanzarone (Institute of Applied Mathematics and Information Technology (IMATI), Milan, Italy)

Yeditepe University, Istanbul, Turkey

M.S., Business Administration,

06/2011

- Thesis: "Examining the relationship between mobbing, organizational trust and job satisfaction among academicians"
- Advisor: Ayşe Begum Otken (Yeditepe University)

Yeditepe University, Istanbul, Turkey

B.S., Systems Engineering,

06/2008

- Thesis: "Six Sigma Application in Coca Cola Icecek A.S.'s Supply Chain"
- Advisor: Zeynep Ocak (Yeditepe University)

ACADEMIC EXPERIENCE Işık University Istanbul- Turkey

Assist. Prof.

09/2018 - Current

Institute of Applied Mathematics and Information Technology (IMATI) of the National Research Council of Italy (CNR), Milan, Italy

Visiting Ph.D. student

06/2015 - 07/2015

Institute of Applied Mathematics and Information Technology (IMATI) of the National Research Council of Italy (CNR), Milan, Italy

Visiting Ph.D. student

01/2015 - 02/2015

Yeditepe University, İstanbul - Turkey

Teaching and Research Assistant

09/2008 - 08/2018

Publications-Journal Bas, S., Carello, G., Lanzarone, E., Yalcindag, S., 2018. An Appointment Scheduling Framework to Balance the Production of Blood Bags from Donation, European Journal of Operational Research,

265 (3): 1124-1143.

Bas, S., Carello, G., Lanzarone, E., Yalcindag, S., 2018. Unaddressed Problems and Research Perspectives in Scheduling Blood Collection from Donors, Production Planning & Control,29 (1), 84-90.

Publications-Conference

Bas, S., Carello, G., Lanzarone, E., Ocak, Z., Yalcindag, S., 2016. Management of Blood Donation System: Literature Review and Research Perspectives, in Springer Proceedings in Mathematics and Statistics, Health Care Systems Engineering for Scientists and Practitioners, Eds. Matta A., Sahin E., Li J., Guinet A., and Vandaele N. J., Volume 169, pp.121-132 (Refereed).

PUBLICATIONS-TECHNICAL REPORTS

Bas, S., Carello, G., Lanzarone, E., Yalcindag, S., 2016. An appointment scheduling framework to balance the production of blood bags from donation. Technical report, IMATI-CNR; 16-06. Followed by S. Bas et al., *European Journal of Operational Research* 2017, DOI 10.1016/j.ejor.2017.08.054.

PROJECTS

Management of the Blood Collection System

Associazione Volontari Italiani Sangue (AVIS), 09/2014- Current

Joint work with E. Lanzarone (National Research Center of Italy), and G. Carello (Politecnico di Milano)

Eating habits of older-aged people living in a poor-house (Darúlaceze) in Turkey A project supported by *Metropolitan Municipality of Istanbul*, 2006- 2007 Joint work with Yeditepe University and Metropolitan Municipality of Istanbul

UNIVERSITY SERVICE

Faculty of Engineering and Natural Sciences (Işık University) Faculty Board Member, 09/2019 -Current.

Erasmus Coordinator for IE (Işık University) program, 09/2018 - 08/2021.

Internship Coordinator for ISE (Yeditepe University) program, 09/2008 - 08/2018.

Responsible for detailed web site of ISE (Yeditepe University) program, 03/2015 - 08/2018.

Conference Presentations, Invited Talks

Comparison of covering models for pharmacy-on-duty problems with the equity levels. Joint work with S. Bas Güre, İ. Kayahan and E. Yaşa.

• The Third International Conference on Applied Mathematics in Engineering (ICAME'24), June 2024, Balıkesir, Turkey.

Nöbetçi Eczane Atama Probleminin Analizi ve Modellerin Değerlendirilmesi: Kadıköy Uygulaması. Joint work with S. Bas Güre, İ. Kayahan and E. Yaşa.

• Yönetim Araştırmaları / Mühendislik Uygulamaları 2023 (YÖNAR/MU'2023), May 2023, İstanbul.

An Appointment Scheduling Framework to Balance the Production of Blood Units from Donation. Joint work with G. Carello, E. Lanzarone, S. Yalcindag.

- (Invited talk) Mechanical Engineering Department Seminar, Politecnico di Milano, March 2017, Milano (presented by S. Yalcindag).
- Operations Research and Industrial Engineering Colloquium for PhD Students, Bogazici University, April, 2016, Istanbul.
- 46th Annual Conference of the Italian Operational Research Society Optimization for Energy, Emerging Advances in Logistics Systems, AIRO, September 2016, Trieste (presented by E. Lanzarone).
- (Invited talk) Institute of Applied Mathematics and Information Technology (IMATI) of the National Research Council of Italy (CNR), June 2015, Milano.

- 35th National Congress of Industrial Engineering Operations Research, YA/EM, September 2015, Ankara.
- 45th Annual Conference of the Italian Operational Research Society Optimization for Energy, Environment and Sustainability, AIRO, September 2015, Pisa (presented by E. Lanzarone).
- 41th Annual meeting of the EURO working group OR Applied to Health Services, ORAHS, July 2015, Montreal.

Management of Blood Donation System: Literature Review and Research Perspectives. Joint work with S. Bas, G. Carello, E. Lanzarone and Z. Ocak.

• 2nd International Conference on Health Care Systems Engineering, May 2015, Lyon.

Computer Skills

- Applications: LaTeX, Microsoft Office (Word, Excel, Power Point)
- \bullet Optimization: ILOG-Opl Studio, Gams
- Statistical Computing: SPSS, Minitab
- Operating Systems: Windows(XP/Vista/7/8).